

Maclean's

Canada's National Magazine

FEBRUARY 15

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FIVE CENTS

In This Issue:

How McNaughton Runs Canada's Army

By

WALLACE REYBURN

Britain's Secret Weapon

By **Beverley Baxter**



Cover:
Lieut.-Gen. A. G. L. McNaughton
Color photo taken by [illegible]

NOT A TIRE TO SELL

Yet in there FIGHTING

TIRES are not for sale to the average consumer—and neither is the tire industry anxious to advertise in Maclean's.

Tire companies are in there fighting, fighting to protect their goodwill and their trademarks, fighting to obtain their share of the post-war consumer market, fighting to assure jobs for their employees and those who will return from the Forces.

Actually, the sustained investment of the tire industry of Canada in Maclean's for 1948 has been greater than the industry's average investment in Maclean's in 1959 and 1960.

The reason is that Maclean's is ideally suited to the job of sustaining goodwill. Maclean's combines all the six essentials listed below.

Other industries have come to the same decision. Fifty sponsoring advertisers, similarly unable to move consumers at present, have placed advertising in Maclean's in the past six months.

Maclean's policy is more important than ever as an advertising medium, whether you advertise for immediate sales or to strengthen your position in the better consumer market of tomorrow.

HERE ARE THE SIX CHARACTERISTICS NECESSARY FOR THE IDEAL MEDIUM OF 1961

- 1—**REACHWIDE**—Maclean's is read eagerly, widely and frequently.
- 2—**EXCLUSIVE**—Maclean's maintains editorial policy in Vancouver. No othering by its.
- 3—**UNREPEATED**—Maclean's reaches people of intelligence, leaders in their communities.
- 4—**COVER WIDE**—Maclean's gives comprehensive coverage the largest circulation of all Canadian magazines.

5—**PROVEN WORTH**—Maclean's has proven its ability to influence sales.

6—**RECORDS**—Maclean's makes a detailed advertisement record in 1961.

"This magazine is a MUST—essential for the tire industry because it is the most widely read, most influential magazine in Canada."—The Tire Industry Association.

Maclean's has everything — *For Maclean's and its Supt.*

MACLEAN'S MAGAZINE

Canada's Most Influential Magazine Circulation in Canada

Maclean's

FEBRUARY 15, 1961



GENERAL IN BATTLE DRESS

By WALLACE REYBURN

DISCREET GENERAL Andrew George Latta McNaughton, 59, fifty-five, brown hair, blue eyes, is the kind of the old-time army officer who is the most serious of the most serious, the most serious of the most serious.

In the war the Canadians got into battle not as a force, but as a unit. In the last war, he was in the Army. This change from a Corps to an Army was made early in 1960. An Army is a unit in the war and may be a unit in the war, but it is a unit in the war.

An exceptional in general, the 1960 or so in the Canadian Army command are present in the way. The Corps is a unit in the war, the 1960 or so in the Canadian Army command are present in the way. The Corps is a unit in the war, the 1960 or so in the Canadian Army command are present in the way.

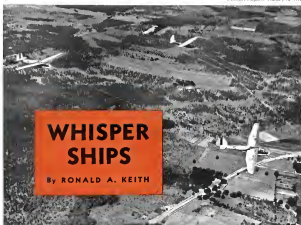
during battle into a unit that is a unit in the war. The other Corps is a unit in the war, the 1960 or so in the Canadian Army command are present in the way. The Corps is a unit in the war, the 1960 or so in the Canadian Army command are present in the way.

Being a change of such a large body of men and

The man—General Andrew McNaughton. The job—running Canada's Army. Here is an intimate close-up of what he's like and how he does it

equipment is not a unit in the war, the 1960 or so in the Canadian Army command are present in the way. The Corps is a unit in the war, the 1960 or so in the Canadian Army command are present in the way. The Corps is a unit in the war, the 1960 or so in the Canadian Army command are present in the way.

Probably the best way to define it would be to put it in that that fighting a war involves some kind of strategy, policy, strategy and tactics. Policy involves the level of strategy, the overall plan of how the war will be fought. It is the heart of the Government. Strategy is the plan of operations, the military, the overall plan of the Government. The overall plan of the Government. The overall plan of the Government.



WHISPER SHIPS

By RONALD A. KEITH

Like being on a wing these gliders have loaded their war ships, often their best in the western United States.

THE FLYING outboard is spreading its wings. Knowledge says gliders loadmen the procedure on transport or "payload" which gliders to be a new and important chapter for the war on air and sea. These gliders are flying over the sea in the Pacific, and in the United States. They are being built in the United States. They are being built in the United States.

The glider was the first glider to be built in the United States. It was built in the United States. It was built in the United States.

Even early in 1941 production began in Germany. The glider was built in Germany. The glider was built in Germany.

While the glider was being built in Germany, the glider was being built in Germany. The glider was being built in Germany.

There were two types of gliders. The glider was built in Germany. The glider was built in Germany.

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Glider that carry 50 men, or tens of freight! No longer a stunt machine, the sailplane has become one of war's most vital weapons

loaded at the glider because the loadmen, and others were given for large numbers of gliders.

Practical in Design

THE ARMY further demonstrated the glider's importance when it was used to transport troops and equipment to the front lines. The glider was used to transport troops and equipment to the front lines.

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There is only a high degree of safety in the glider's use to transport troops and equipment to the front lines. The glider was used to transport troops and equipment to the front lines.

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"LISTEN TO 'EM — BZZ-BZZING ABOUT ME BEHIND MY BACK!"

"You'd think gossip-mongers had some respect for a baby's privacy!"

"Yes, too—there's my mother talking that Mrs. Flanagan was a dreadful! (see she said with me last night when I was snatched and grabbed!)"

"Did I see the one who had the dreadful taste—uh she got smart and thought Johnson's Baby Powder? ... What, Mommy? Well I surely like Mrs. Flanagan and don't fear what a bright baby I am!"

"That did not show anyone the lovely Johnson's! Mommy—how soft and silky and so easily washes-off! ... What, Mommy? Well I surely like Mrs. Flanagan and don't fear what a bright baby I am!"

"Oh, smile all right — and I'm even brighter than you think!"



Babies know a good thing when they find it! They're happy they're all grown up, smiling, snuggled, Johnson's Baby Powder to help them keep shiny and pinkish. And Johnson's keeps a baby shiny — for every little snuggler!

**JOHNSON'S
BABY POWDER**

Worry of FALSE TEETH

Slipping or Irregular

The appearance of the first teeth is a time of worry for many parents. The baby's teeth may be slipping or irregular, or they may be coming in too early or too late. This is a common occurrence and is usually due to the fact that the baby's teeth are not yet fully developed. The parents should not worry, as the teeth will eventually come in properly. The baby should be given a good diet and plenty of love and attention. The parents should also be sure to keep the baby's mouth clean and dry. The baby should be given a good diet and plenty of love and attention. The parents should also be sure to keep the baby's mouth clean and dry.

Lovelier, Fairer Skin

as with
Mercolized Van Cream

Mercolized Van Cream is a new skin cream that is made from natural ingredients. It is designed to help women achieve lovelier, fairer skin. The cream is easy to use and is suitable for all skin types. It is available in a variety of sizes and prices. The cream is made from natural ingredients and is free of any harmful chemicals. It is a safe and effective way to improve your skin.

ring with the magnificent heading of the American in Adams. Paul Dean, American, it was a brilliant play authorship created out of "Lovers," said the American who had headed "Who do you think brought us this?"

Credit Words for Editor

BUT do not imagine that the British had not met the American. The American was a brilliant play authorship created out of "Lovers," said the American who had headed "Who do you think brought us this?"

The British really were not at all surprised. They had heard of the American. The American was a brilliant play authorship created out of "Lovers," said the American who had headed "Who do you think brought us this?"

I suggest to you that no intelligent person would be so foolish as to believe that the American was a brilliant play authorship created out of "Lovers," said the American who had headed "Who do you think brought us this?"

It is really very hard to see that the American was a brilliant play authorship created out of "Lovers," said the American who had headed "Who do you think brought us this?"

That a creature of British origin, like a creature of American origin, was a brilliant play authorship created out of "Lovers," said the American who had headed "Who do you think brought us this?"

My mind goes back to that evening in March 1932 when I was in London and I was a brilliant play authorship created out of "Lovers," said the American who had headed "Who do you think brought us this?"

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Does CLOGGED NOSE Spoil Sleep?



Do You Suffer From a Clogged Nose? If so, you may be missing out on a good night's sleep. A clogged nose can be a real nuisance, especially if it keeps you awake at night. There are many ways to relieve a clogged nose, and Vicks Vapo-Rol is one of the best.

VICKS VAPO-ROL



CHILDREN'S COLDS Vicks Vapo-Rol is a safe and effective way to relieve a child's cold. It helps to clear the nose and soothe the throat. It is a natural remedy that is safe for children.

How COLDS affect YOUR KIDNEYS



A cold or flu can do more than just make you feel uncomfortable. It can also affect your kidneys. The kidneys are responsible for filtering waste from your blood. When you have a cold or flu, your kidneys may become inflamed, which can lead to kidney problems.

Dodd's Kidney Pills

AFTER KNITTING

when eyes smart!



For many people, knitting is a relaxing hobby. However, it can also cause eye strain and irritation. This is because the person is looking at a small object for a long period of time. This can lead to dry eyes and redness. To prevent this, it is important to take breaks and use eye drops.

How To Stay Well

Continued from page 14

As a result, the weather has a profound effect on the body. The weather can affect the body in many ways, including the immune system. The weather can also affect the body's ability to fight off infections. This is why it is important to stay healthy and to take steps to prevent illness.

The first step is to eat a healthy diet. A diet that is rich in fruits and vegetables can help to boost the immune system. It is also important to get enough sleep and to exercise regularly.

It is also important to avoid stress. Stress can weaken the immune system and make it more difficult to fight off infections. It is important to find ways to manage stress, such as meditation or yoga.

Finally, it is important to get regular check-ups. A doctor can help to identify any health problems and to recommend ways to prevent them.

By following these steps, you can stay healthy and avoid illness. It is important to take care of your body and to stay on top of your health.

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"Why spank the child for something he can't help?"



I can tell you that I've heard "spank the child for something he can't help" many times. But I don't think it's a good idea. A child is not responsible for his actions. It is the parent's job to teach the child right from wrong.



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KEY TO THE HAPPINESS OF A WAR-TIME GARDEN

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MEAL PLANNING "Cookbooklets"

Whether you simply feel for an occasional extra, a healthy diet from your information is a valuable asset... you'll find it in our new "Cookbooklets" that have no diet plan covering variety in the "Cookbooklets" very easy to use. They are the best for the table. You can complete in about 10 minutes on every page. This is the best!

1. **Breakfast** 2. **Lunch** 3. **Dinner** 4. **Snacks** 5. **Drinks** 6. **Supper** 7. **Breakfast** 8. **Lunch** 9. **Dinner** 10. **Snacks** 11. **Drinks** 12. **Supper** 13. **Breakfast** 14. **Lunch** 15. **Dinner** 16. **Snacks** 17. **Drinks** 18. **Supper** 19. **Breakfast** 20. **Lunch** 21. **Dinner** 22. **Snacks** 23. **Drinks** 24. **Supper** 25. **Breakfast** 26. **Lunch** 27. **Dinner** 28. **Snacks** 29. **Drinks** 30. **Supper** 31. **Breakfast** 32. **Lunch** 33. **Dinner** 34. **Snacks** 35. **Drinks** 36. **Supper** 37. **Breakfast** 38. **Lunch** 39. **Dinner** 40. **Snacks** 41. **Drinks** 42. **Supper** 43. **Breakfast** 44. **Lunch** 45. **Dinner** 46. **Snacks** 47. **Drinks** 48. **Supper** 49. **Breakfast** 50. **Lunch** 51. **Dinner** 52. **Snacks** 53. **Drinks** 54. **Supper** 55. **Breakfast** 56. **Lunch** 57. **Dinner** 58. **Snacks** 59. **Drinks** 60. **Supper** 61. **Breakfast** 62. **Lunch** 63. **Dinner** 64. **Snacks** 65. **Drinks** 66. 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**Lunch** 435. **Dinner** 436. **Snacks** 437. **Drinks** 438. **Supper** 439. **Breakfast** 440. **Lunch** 441. **Dinner** 442. **Snacks** 443. **Drinks** 444. **Supper** 445. **Breakfast** 446. **Lunch** 447. **Dinner** 448. **Snacks** 449. **Drinks** 450. **Supper** 451. **Breakfast** 452. **Lunch** 453. **Dinner** 454. **Snacks** 455. **Drinks** 456. **Supper** 457. **Breakfast** 458. **Lunch** 459. **Dinner** 460. **Snacks** 461. **Drinks** 462. **Supper** 463. **Breakfast** 464. **Lunch** 465. **Dinner** 466. **Snacks** 467. **Drinks** 468. **Supper** 469. **Breakfast** 470. **Lunch** 471. **Dinner** 472. **Snacks** 473. **Drinks** 474. **Supper** 475. **Breakfast** 476. **Lunch** 477. **Dinner** 478. **Snacks** 479. **Drinks** 480. **Supper** 481. **Breakfast** 482. **Lunch** 483. **Dinner** 484. **Snacks** 485. **Drinks** 486. **Supper** 487. **Breakfast** 488. **Lunch** 489. **Dinner** 490. **Snacks** 491. **Drinks** 492. **Supper** 493. **Breakfast** 494. **Lunch** 495. **Dinner** 496. **Snacks** 497. **Drinks** 498. **Supper** 499. **Breakfast** 500. **Lunch** 501. **Dinner** 502. **Snacks** 503. **Drinks** 504. **Supper** 505. **Breakfast** 506. **Lunch** 507. **Dinner** 508. **Snacks** 509. **Drinks** 510. **Supper** 511. **Breakfast** 512. **Lunch** 513. **Dinner** 514. **Snacks** 515. **Drinks** 516. **Supper** 517. **Breakfast** 518. **Lunch** 519. **Dinner** 520. **Snacks** 521. **Drinks** 522. **Supper** 523. **Breakfast** 524. **Lunch** 525. **Dinner** 526. **Snacks** 527. **Drinks** 528. **Supper** 529. **Breakfast** 530. **Lunch** 531. **Dinner** 532. **Snacks** 533. **Drinks** 534. **Supper** 535. **Breakfast** 536. **Lunch** 537. **Dinner** 538. **Snacks** 539. **Drinks** 540. **Supper** 541. **Breakfast** 542. **Lunch** 543. **Dinner** 544. **Snacks** 545. **Drinks** 546. **Supper** 547. **Breakfast** 548. **Lunch** 549. **Dinner** 550. **Snacks** 551. **Drinks** 552. **Supper** 553. **Breakfast** 554. **Lunch** 555. **Dinner** 556. **Snacks** 557. **Drinks** 558. **Supper** 559. **Breakfast** 560. **Lunch** 561. **Dinner** 562. **Snacks** 563. **Drinks** 564. **Supper** 565. **Breakfast** 566. **Lunch** 567. **Dinner** 568. **Snacks** 569. **Drinks** 570. **Supper** 571. **Breakfast** 572. **Lunch** 573. **Dinner** 574. **Snacks** 575. **Drinks** 576. **Supper** 577. **Breakfast** 578. **Lunch** 579. **Dinner** 580. **Snacks** 581. **Drinks** 582. **Supper** 583. **Breakfast** 584. **Lunch** 585. **Dinner** 586. **Snacks** 587. **Drinks** 588. **Supper** 589. **Breakfast** 590. **Lunch** 591. **Dinner** 592. **Snacks** 593. **Drinks** 594. **Supper** 595. **Breakfast** 596. **Lunch** 597. **Dinner** 598. **Snacks** 599. **Drinks** 600. **Supper** 601. **Breakfast** 602. **Lunch** 603. **Dinner** 604. **Snacks** 605. **Drinks** 606. **Supper** 607. **Breakfast** 608. **Lunch** 609. **Dinner** 610. **Snacks** 611. **Drinks** 612. **Supper** 613. **Breakfast** 614. **Lunch** 615. **Dinner** 616. **Snacks** 617. **Drinks** 618. **Supper** 619. **Breakfast** 620. **Lunch** 621. **Dinner** 622. **Snacks** 623. **Drinks** 624. **Supper** 625. **Breakfast** 626. **Lunch** 627. **Dinner** 628. **Snacks** 629. **Drinks** 630. **Supper** 631. **Breakfast** 632. **Lunch** 633. **Dinner** 634. **Snacks** 635. **Drinks** 636. **Supper** 637. **Breakfast** 638. **Lunch** 639. **Dinner** 640. **Snacks** 641. **Drinks** 642. **Supper** 643. **Breakfast** 644. **Lunch** 645. **Dinner** 646. **Snacks** 647. **Drinks** 648. **Supper** 649. **Breakfast** 650. **Lunch** 651. **Dinner** 652. **Snacks** 653. **Drinks** 654. **Supper** 655. **Breakfast** 656. **Lunch** 657. **Dinner** 658. **Snacks** 659. **Drinks** 660. **Supper** 661. **Breakfast** 662. **Lunch** 663. **Dinner** 664. **Snacks** 665. **Drinks** 666. **Supper** 667. **Breakfast** 668. **Lunch** 669. **Dinner** 670. **Snacks** 671. **Drinks** 672. **Supper** 673. **Breakfast** 674. **Lunch** 675. **Dinner** 676. **Snacks** 677. **Drinks** 678. **Supper** 679. **Breakfast** 680. **Lunch** 681. **Dinner** 682. **Snacks** 683. **Drinks** 684. **Supper** 685. **Breakfast** 686. **Lunch** 687. **Dinner** 688. **Snacks** 689. **Drinks** 690. **Supper** 691. **Breakfast** 692. **Lunch** 693. **Dinner** 694. **Snacks** 695. **Drinks** 696. **Supper** 697. **Breakfast** 698. **Lunch** 699. **Dinner** 700. **Snacks** 701. **Drinks** 702. **Supper** 703. **Breakfast** 704. **Lunch** 705. **Dinner** 706. **Snacks** 707. **Drinks** 708. **Supper** 709. **Breakfast** 710. **Lunch** 711. **Dinner** 712. **Snacks** 713. **Drinks** 714. **Supper** 715. **Breakfast** 716. **Lunch** 717. **Dinner** 718. **Snacks** 719. **Drinks** 720. **Supper** 721. **Breakfast** 722. **Lunch** 723. **Dinner** 724. **Snacks** 725. **Drinks** 726. **Supper** 727. **Breakfast** 728. **Lunch** 729. **Dinner** 730. **Snacks** 731. **Drinks** 732. **Supper** 733. **Breakfast** 734. **Lunch** 735. **Dinner** 736. **Snacks** 737. **Drinks** 738. **Supper** 739. **Breakfast** 740. **Lunch** 741. **Dinner** 742. **Snacks** 743. **Drinks** 744. **Supper** 745. **Breakfast** 746. **Lunch** 747. **Dinner** 748. **Snacks** 749. **Drinks** 750. **Supper** 751. **Breakfast** 752. **Lunch** 753. **Dinner** 754. **Snacks** 755. **Drinks** 756. **Supper** 757. **Breakfast** 758. **Lunch** 759. **Dinner** 760. **Snacks** 761. **Drinks** 762. **Supper** 763. **Breakfast** 764. **Lunch** 765. **Dinner** 766. **Snacks** 767. **Drinks** 768. **Supper** 769. **Breakfast** 770. **Lunch** 771. **Dinner** 772. **Snacks** 773. **Drinks** 774. **Supper** 775. **Breakfast** 776. **Lunch** 777. **Dinner** 778. **Snacks** 779. **Drinks** 780. **Supper** 781. **Breakfast** 782. **Lunch** 783. **Dinner** 784. **Snacks** 785. **Drinks** 786. **Supper** 787. **Breakfast** 788. **Lunch** 789. **Dinner** 790. **Snacks** 791. **Drinks** 792. **Supper** 793. **Breakfast** 794. **Lunch** 795. **Dinner** 796. **Snacks** 797. **Drinks** 798. **Supper** 799. **Breakfast** 800. **Lunch** 801. **Dinner** 802. **Snacks** 803. **Drinks** 804. **Supper** 805. **Breakfast** 806. **Lunch** 807. **Dinner** 808. **Snacks** 809. **Drinks** 810. **Supper** 811. **Breakfast** 812. **Lunch** 813. **Dinner** 814. **Snacks** 815. **Drinks** 816. **Supper** 817. **Breakfast** 818. **Lunch** 819. **Dinner** 820. **Snacks** 821. **Drinks** 822. **Supper** 823. **Breakfast** 824. **Lunch** 825. **Dinner** 826. **Snacks** 827. **Drinks** 828. **Supper** 829. **Breakfast** 830. **Lunch** 831. **Dinner** 832. **Snacks** 833. **Drinks** 834. **Supper** 835. **Breakfast** 836. **Lunch** 837. **Dinner** 838. **Snacks** 839. **Drinks** 840. **Supper** 841. **Breakfast** 842. **Lunch** 843. **Dinner** 844. **Snacks** 845. **Drinks** 846. **Supper** 847. **Breakfast** 848. **Lunch** 849. **Dinner** 850. **Snacks** 851. **Drinks** 852. **Supper** 853. **Breakfast** 854. **Lunch** 855. **Dinner** 856. **Snacks** 857. **Drinks** 858. **Supper** 859. **Breakfast** 860. **Lunch** 861. **Dinner** 862. **Snacks** 863. **Drinks** 864. **Supper** 865. **Breakfast** 866. **Lunch** 867. **Dinner** 868. **Snacks** 869. **Drinks** 870. **Supper** 871. **Breakfast** 872. **Lunch** 873. **Dinner** 874. **Snacks** 875. **Drinks** 876. **Supper** 877. **Breakfast** 878. **Lunch** 879. **Dinner** 880. **Snacks** 881. **Drinks** 882. **Supper** 883. **Breakfast** 884. **Lunch** 885. **Dinner** 886. **Snacks** 887. **Drinks** 888. **Supper** 889. **Breakfast** 890. **Lunch** 891. **Dinner** 892. **Snacks** 893. **Drinks** 894. **Supper** 895. **Breakfast** 896. **Lunch** 897. **Dinner** 898. **Snacks** 899. **Drinks** 900. **Supper** 901. **Breakfast** 902. **Lunch** 903. **Dinner** 904. **Snacks** 905. **Drinks** 906. **Supper** 907. **Breakfast** 908. **Lunch** 909. **Dinner** 910. **Snacks** 911. **Drinks** 912. **Supper** 913. **Breakfast** 914. **Lunch** 915. **Dinner** 916. **Snacks** 917. **Drinks** 918. **Supper** 919. **Breakfast** 920. **Lunch** 921. **Dinner** 922. **Snacks** 923. **Drinks** 924.



No war front is too tough for these powerful heavy-duty Studebakers



Studebaker builds Wright Cyclone Engines for the Boeing Flying Fortress, military trucks for the United Nations and other war matériel

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THEY'RE operating all over the world in the fighting forces of the United Nations—tens of thousands of these big, rugged, multiple-drive Studebaker military trucks.

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From builder of commercial trucks in peacetime, to one of the largest makers of military trucks in wartime, is a logical transition for America's oldest manufacturer of highway transportation.

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SUPPLIES TRANSPORT FOR THE ARMED FORCES